

# MOVE Sponsorship Opportunities

MOBILIZE • ORGANIZE • VOCALIZE • EMPOWER

Level	Title Sponsor \$100,000	Presenting Sponsor \$50,000	Lounge Sponsor \$20,000 - exclusive	Summit Kickoff Breakfast Sponsor \$15,000 - exclusive	Keynote Lunch Sponsor \$15,000 - exclusive
<b>About</b>	The MOVE 2019 Title Sponsors will receive extensive visibility at the premier gathering of influential Arab Americans across the United States, including the exclusive opportunity to help set the tone for MOVE 2019 through a video featured at the kickoff breakfast. The Title Sponsors will be promoted across several platforms, through outreach and marketing in the months leading up to the summit and over the course of the two-day MOVE event. Title Sponsorship benefits include:	Presenting Sponsors will be recognized prominently in outreach leading up to the summit and throughout the MOVE 2019 event. Presenting Sponsors receive several benefits, including:	The MOVE Lounge will be open for the duration of the summit for participants (and their electronic devices) to recharge, relax, check in on work email, hold small meetings, and network over coffee and refreshments. MOVE Lounge Sponsorship benefits include:	The Summit Kickoff Breakfast Sponsor will have a unique opportunity to participate in setting the tone for the entire event. At the kickoff breakfast, the full group of 500 attendees will come together for the first time for an important panel discussion. The Summit Kickoff Breakfast Sponsor will receive:	The Keynote Lunch will take place on the first full day of the summit, featuring a dynamic keynote address covering some of the most pressing issues facing the community. The Keynote Lunch Sponsor will promote to the full group of conference attendees, in addition to these benefits:
<b>Recognition from emcee</b>	Every event gathering <ul style="list-style-type: none"> <li>• Welcome reception</li> <li>• Friday kickoff breakfast</li> <li>• Friday keynote lunch</li> <li>• Signature evening event</li> <li>• Saturday closing plenary</li> </ul>	<ul style="list-style-type: none"> <li>• Summit kickoff breakfast</li> <li>• Keynote lunch</li> <li>• Signature Evening event</li> <li>• Closing plenary</li> </ul>	Breakfast plenary and keynote lunch	Kickoff breakfast	Keynote lunch
<b>Logo Placement on summit materials</b>	Premiere logo placement on all summit materials <ul style="list-style-type: none"> <li>• Website</li> <li>• Conference mobile app</li> <li>• Name tags</li> <li>• Signage</li> <li>• Program</li> </ul>	Prominent logo placement on all summit materials <ul style="list-style-type: none"> <li>• Website</li> <li>• Conference mobile app</li> <li>• Name tags</li> <li>• Signage</li> <li>• Program</li> </ul>	Website Signage Program	Website Signage Program	Website Signage Program
<b>Registrations</b>	Ten (10)	Five (5)	Three (3)	Two (2)	Two (2)
<b>Sustainers' walls</b>	ACCESS and Arab American National Museum	ACCESS and Arab American National Museum	ACCESS and Arab American National Museum	ACCESS and Arab American National Museum	ACCESS and Arab American National Museum
<b>Additional advertisement</b>	Inclusion of a branded giveaway in 500 + conference bags	Inclusion of a branded giveaway in 500 + conference bags		Inclusion of a branded giveaway in 500 + conference bags	Inclusion of a branded giveaway in 500 + conference bags
<b>Vendor displays</b>	One (1) exhibitor table	One (1) exhibitor table	Designated area for material distribution or company marketing within the lounge	One (1) exhibitor table	One (1) exhibitor table
<b>Other</b>	<ul style="list-style-type: none"> <li>• Full recognition as MOVE 2019 Title Sponsor in all conference-related marketing and social media</li> <li>• Video shown summit kickoff breakfast</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition as MOVE 2019 Presenting Sponsor in conference-related marketing and social media</li> </ul>			

## Sponsorship Opportunities Cont.

Level	Welcome Reception Sponsor \$15,000 - exclusive	Closing Plenary Sponsor \$15,000 - exclusive
<b>About</b>	Pre-summit workshop attendees and guests arriving early will be invited to attend a Welcome Reception the night before MOVE officially kicks off. This networking opportunity will take place at an iconic local spot, giving out-of-town and native participants alike a chance to experience the best of Metro Detroit. The Welcome Reception Sponsor will receive the following benefits:	The impact of MOVE 2019 will not end with the physical conference. The ultimate outcome of MOVE will be an agenda for the Arab American community to continue to drive social change moving forward. The Closing Plenary will launch this agenda and issue a call to action, ensuring the forward momentum continues. The Closing Plenary Sponsor will receive:
<b>Recognition from emcee</b>	Welcome reception	Closing plenary session
<b>Logo Placement on summit materials</b>	Website Signage Program	Website Signage Program
<b>Registrations</b>	Two (2)	Two (2)
<b>Sustainers' walls</b>	ACCESS and Arab American National Museum	ACCESS and Arab American National Museum
<b>Additional advertisement</b>	Inclusion of a branded giveaway in 500 + conference bags	Inclusion of a branded giveaway in 500 + conference bags
<b>Vendor displays</b>	One (1) exhibitor table	One (1) exhibitor table
<b>Other</b>		

## Signature Evening Event Sponsorship

Title Sponsor \$25,000	Presenting Sponsor \$10,000
MOVE's first full day of content will conclude with a dinner and entertainment event at a significant cultural institution in Detroit, highlighting the city's arts and cuisine. This event will be open to the public in addition to summit attendees for maximum impact and exposure. Signature evening event sponsors will receive:	
<ul style="list-style-type: none"> <li>• Evening event</li> <li>• Friday Kickoff breakfast</li> <li>• Friday Keynote lunch</li> </ul>	<ul style="list-style-type: none"> <li>• Evening event</li> </ul>
Premiere placement of corporate logo on all event displays	Placement of corporate logo on all event displays
Twenty (20) evening event tickets	Ten (10) evening event tickets
ACCESS and Arab American National Museum	ACCESS and Arab American National Museum
Name recognition on MOVE 2019 website	Name recognition on MOVE 2019 website
<ul style="list-style-type: none"> <li>• Premiere recognition in all print materials and event publicity</li> <li>• Speaking opportunity at event</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent recognition in all print materials and event publicity</li> </ul>

## ABOUT MOVE

**MOVE**—which stands for **M**obilize, **O**rganize, **V**ocalize, and **E**mpower—is the only national gathering that brings together Arab Americans of all ages and from across the professional and political spectrum to discuss the most pressing issues facing our community. Produced by ACCESS, the nation's largest Arab American organization, and its three national institutions – the Arab American National Museum, the National Network for Arab American Communities, and the Center for Arab American Philanthropy – this biennial, two-day convening is held in Dearborn, Michigan, the heart of Arab America. At MOVE 2019, we will provide space for artists, activists, scholars, philanthropists, and others from the Arab American community to connect, learn and exchange ideas. As always, we welcome allies from other communities who want to build with us and explore ways to further intersectional organizing. This year's program will address the theme, *Your Voice, Our Future*, with speakers and panelists from a range of industries discussing how we can turn up our voices and elevate our communities against the backdrop of what has emerged as a particularly challenging and critical time for communities of color.